



World Market Leader in
**Frozen & Dehydrated Potatoes,
Vegetables and Fruits**

NEWS

FOR IMMEDIATE RELEASE

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OREGON POTATO COMPANY NAMES KELLEY MARTIN AS NEW VICE PRESIDENT OF SALES

PASCO, Washington, – Oregon Potato Company recently announced the appointment of Kelley Martin to Vice President of Sales. In her new position, Kelley will be responsible for leading the company’s U.S. Sales department in the creation and implementation of both short and long-range strategic plans. With over eight years at Nortera (previously Bonduelle), Martin led their Foodservice Sales and Marketing team across North America, with a focus on growing all aspects of the business—including Industrial and Export. Kelley brings over 33 years of experience in the IQF Frozen and Canned Vegetable category, including 25 years with National Frozen Foods Corporation, where she worked in Foodservice Sales and Management, International Sales, and Product Development and Execution as a fourth-generation family member. She has recently served on the Board of Directors and is currently involved in leadership of the Fruit, Veg, and Grain Council for the American Frozen Food Institute (AFFI). Kelley graduated from the University of Washington and resides in Seattle, WA. Martin will report directly to Oregon Potato Company President Keith Tiegs. “Kelley’s extensive experience and effective management skills will help take the company and its well-known brands to even higher levels in foodservice, retail, and industrial business channels,” Tiegs said. “We’re excited to have her join us and look forward to the contribution she will make to our ongoing initiatives.”



Kelley Martin

About Oregon Potato Company

OPC is a World Market Leader in Frozen & Dehydrated Potatoes, Vegetables, Fruits and Soups. Since 1975, we’ve proudly served Foodservice, Retail, Industrial and International markets through our Family of Companies. OPC is passionately committed to innovation, quality and customer service, giving us the ability to offer customers “Seed to Fork” solutions. To learn more, visit us at oregonpotato.com.

Our Family of Companies

